



Contact:
Stacey Stathulis, 614.296.6351, Stacey@herbgillen.com
Herb Gillen, 614.488.2828, Herb@herbgillen.com

Scotts Miracle-Gro Partners with 2023 Columbus Air Show

Show Expanded to Three Days

COLUMBUS, OH (July 7, 2022) – The Columbus Air Show announced today that The Scotts Miracle-Gro Company (NYSE: SMG), one of the world’s leading marketers of branded consumer lawn and garden as well as hydroponic and indoor growing products, will be the Presenting Partner of the 2023 air show. The official name has been updated to the Columbus Air Show Presented by Scotts. The U.S. Navy Blue Angels will headline the air show scheduled to take place June 16-18, 2023, at Rickenbacker International Airport (LCK).

The show has expanded its dates to include performances on Friday, June 16 in addition to the previously announced Saturday, June 17 and Sunday, June 18. The Blue Angels last performed in Columbus in 1995 and the last air show held in Columbus was 2007’s Gathering of Mustangs and Legends that attracted more than 150,000 guests to Rickenbacker.

Also announced today, the addition of the Scotts Aviation Showcase, which will feature a significant number of “warbirds,” vintage military aircraft participating each morning in formation flying and appearing on static display each day. Further details about the Scotts Aviation Showcase will be announced soon.



“Central Ohio has produced notable people and events throughout the history of flight, and it's only fitting that we showcase aviation at Rickenbacker,” said Jim Hagedorn, chairman and CEO of ScottsMiracle-Gro, who was an accomplished U.S. Air Force F-16 fighter pilot and continues to be passionate about flying. “We are proud to partner in this marquee event and look forward to introducing the community to classic military aircraft.”

“We are grateful for the incredible support we have received from our friends at ScottsMiracle-Gro,” said Herb Gillen, President of Herb Gillen Air Shows, the producers of the event. “Reaching our vision for this event would not be possible without them.”

The show will also provide world-class aviation demonstrations, ground displays, premium hospitality and corporate opportunities.

General public ticket sales will begin in early August. Those interested in the show are encouraged to register for free as an “Air Show Insights” member on the show’s Web site to receive early ticket access in advance of the general public and periodic updates about the air show.

There are corporate partnership opportunities available for companies and organizations seeking upscale hospitality options, branding opportunities, and on-site exposure. Email info@ColumbusAirShow.com for additional information.

Additional show information is available by visiting www.ColumbusAirShow.com and the show’s social media channels.



Attachment: Columbus Air Show Presented by Scotts logo

Cutline: The U.S. Navy Blue Angels will perform in Columbus for the first time in more than a quarter century June 16-18, 2023 when the Columbus Air Show Presented by Scotts takes to the skies at Rickenbacker International Airport.

Note: Hi-resolution images and b-roll is available by contacting Stacey Stathulis at 614.296.6351 or Stacey@herbgillen.com

- www.ColumbusAirShow.com -

About the Columbus Air Show Presented by Scotts

The Columbus Air Show Presented by Scotts is a newly formed show that will be held June 16-18, 2023 at Rickenbacker International Airport with the U.S. Navy Blue Angels as the headline performers. The event is expected to attract more than 100,000 guests and will be marketed regionally to a marketing area including up to 10 million people. The air show will provide top-shelf hospitality experiences, excellent exhibitor and on-site partnership opportunities, and chances for brands to connect in a unique way with a high-value demographic through a cherished community event. Additional information is available at www.ColumbusAirShow.com and follow the show on [Facebook](#), [Twitter](#), and [Instagram](#).

About Scotts Miracle-Gro

With approximately \$4.9 billion in sales, the Company is one of the world's largest marketers of branded consumer products for lawn and garden care. The Company's brands are among the most recognized in the industry. The Company's Scotts®[®], Miracle-Gro® and Ortho® brands are market-leading in their categories. The Company's wholly-owned subsidiary, The Hawthorne Gardening Company, is a leading provider of nutrients, lighting and other materials used in the indoor and hydroponic growing segment. Another wholly-owned subsidiary, The Hawthorne Collective, has been established to invest in emerging areas of the cannabis industry. For additional information, visit us at www.scottsmiraclegro.com.



About Columbus Regional Airport Authority

The Columbus Regional Airport Authority connects Ohio with the world by managing and operating passenger-focused John Glenn Columbus International Airport (CMH), cargo-focused Rickenbacker International Airport (LCK), and general aviation airport Bolton Field (TZR). Columbus travelers have access to [nearly 50 nonstop destinations](#) via CMH and LCK. Follow CRAA on [Facebook \(CMH\)](#), [Instagram \(CMH\)](#), [Twitter \(CMH\)](#), [Twitter \(LCK\)](#), [LinkedIn \(CRAA\)](#) and [LinkedIn \(LCK\)](#).

About Herb Gillen Airshows

Headquartered in Columbus, Ohio, Herb Gillen Airshows produces, markets, and provides consulting for air shows across the U.S. They are a member of the International Council of Air Shows (ICAS) and are the recipients of more than 30 ICAS marketing awards. The company's affiliated Herb Gillen Advertising has provided businesses and organizations advertising, marketing, and PR services since 2005. Follow them on [Facebook](#), [Twitter](#), and [LinkedIn](#).